

LIBRARY LINES

LEXINGTON COUNTY PUBLIC LIBRARY — CONNECT. ENGAGE. ENRICH.

December 2020

2020 AT THE LIBRARY

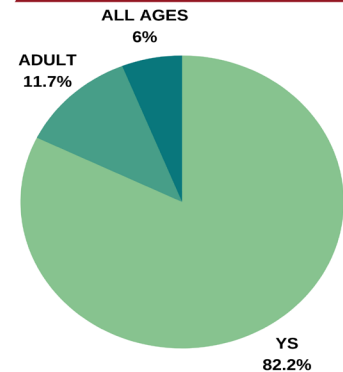


Our mission is to provide access to quality resources that provide life-long literacy for the Lexington County community. It was with this mission in mind, and the perseverance and dedication of every single staff member, that Lexington County Public Library (LCPL) navigated through the uncertainty of 2020. The year brought many unprecedented challenges with the COVID-19 pandemic — having to close our doors to the public, converting as many products and services as possible to digital formats and trying to plan for the unknown. Having to close our doors at a time when there was an increased need for the resources we offer was difficult. But instead of focusing on the direness of the situation, the brainstorms began. How could we continue our mission under the pressure of COVID-19? We started by increasing Hoopla loan limits, waiving overdue fines and adjusting borrowed physical items to a six-week loan period. Over the next nine months, we continued making adjustments to serve our community — advertising the availability of wifi access from branch parking lots, stationing free book carts, posting virtual programs across social media platforms, offering curbside holds pickup and more. Two thousand and twenty was a challenge but Lexington County Public Library rose to the occasion. Here's to 2021 being another year of growth and accomplishment.






Virtual Programming – There were **17** prerecorded virtual programs in the month of December. **Twelve** of those were YS (Youth Services), **three** were adult and **two** were categorized as all ages. At the time of publication, these programs had been viewed a total of **8,366** times. This is a **174%** increase from the **3,059** views received by the **11** recorded virtual programs in November.

VIRTUAL PROGRAM VIEWS FOR THE MONTH OF DECEMBER

8,366 VIEWS

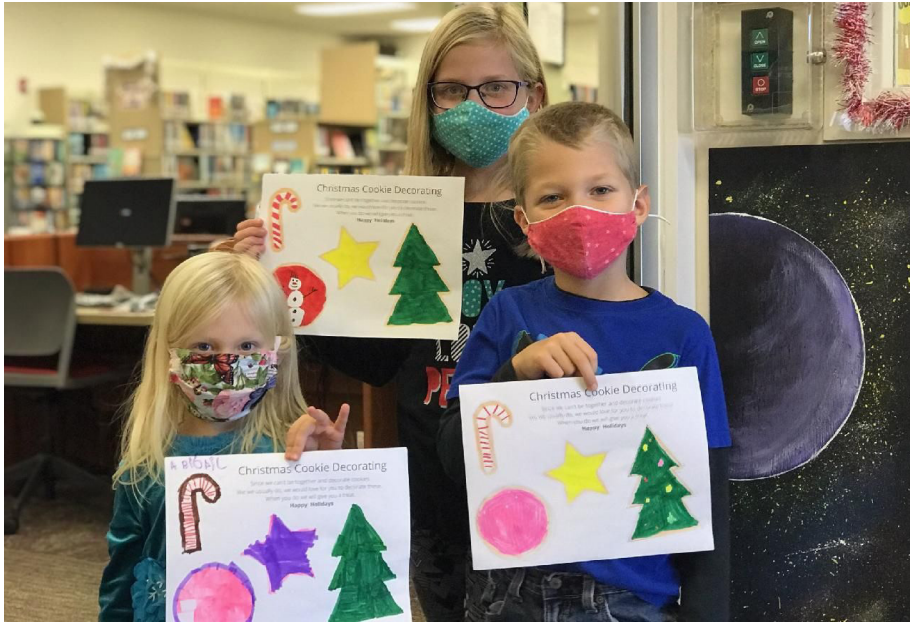


MOST VIEWED

- 01  **HOLLY & THE SECRET SANTA**
PORKCHOP PRODUCTIONS
2,255 VIEWS
- 02  **BOOK TALK: BREAKFAST FOR SLEEPY HEADS**
WITH MISS ALISHA
1,285 VIEWS
- 03  **STORYTIME: HANUKKAH & CHRISTMAS**
WITH MISS HOLLY
562 VIEWS
- 04  **STORYTIME: COZY IN THE WINTER**
WITH MISS ANGEE
544 VIEWS
- 05  **KINDNESS CONFETTI: SLEEPING MATS**
WITH KAYLA
501 VIEWS

LIBRARY LINES

Early Literacy – South Congaree-Pine Ridge Branch Library successfully advocated for early literacy in the month of December. In past years, staff have been able to host Christmas cookie decorating events and Friends-sponsored book giveaways during the holiday season to foster a love of literature in younger generations. Although they had to get a little more creative with these ventures this year, staff were up to the challenge. They gave out cookie coloring sheets as a substitution for their usual festivities and the Friends of the South Congaree-Pine Ridge Branch Library graciously provided **54** free books — one for each child that visited the branch in the month of December.



Advocacy – Pelion Branch Library staff decided to carry November's Kindness Month into December. Staff teamed up with the American Legion and continued to collect non-perishable food items for homebound senior citizens. They wrapped up the month with a second delivery of donations to the very appreciative Pelion Senior Center for distribution.

Passive Programming – Batesburg-Leesville Branch Library staff wrapped up their year with help from our patrons. They decided to take a positive look at the year by creating a survey, entitled *2020: Pandemic Pastimes*, for library goers to participate in and focus on what they had accomplished. Categories included *met or exceeded my reading goal*, *binge watched a TV series*, *organized closets* and *watched a library program online*. *Met or exceeded my reading goal* and *binge watched a TV series* had the highest participation.

Creative Programming – Cayce-West Columbia Branch Library hosted two arts & crafts programs on December 17, *Tween Extreme: Pipe Cleaner Characters* and *So Creative: Holiday Mugs*. These programs brought a total of **19** patrons to their virtual space that day. Participants were able to pick up programming kits with their needed supplies from the branch prior to the events.



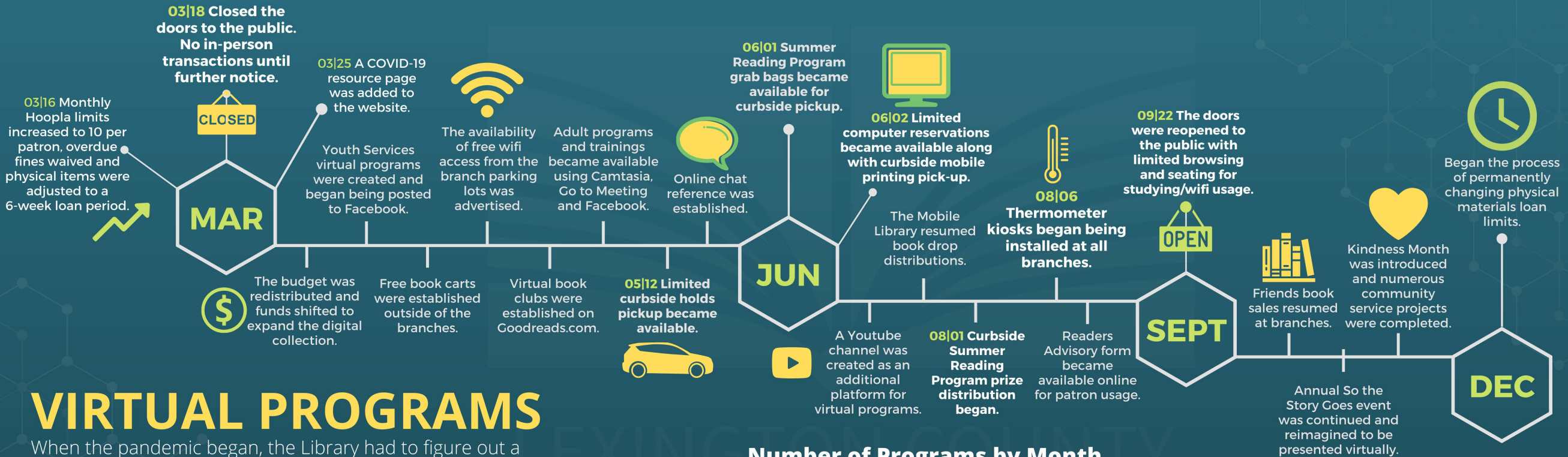
Outreach – Amy Pittsenbarger (youth services librarian II) represented Lexington County Public Library at *Feliz Navidad* on December 5 and reached **52** attendees. This program is a part of the partnership between Lexington Main Library and the Lexington School District One Parenting Center. The event is usually held at the Library, but this year it took place at the Rosenwald Community Learning Center. The event was transformed into a drive-thru program where families received a book and bags of craft activities and other goodies, took a socially distanced selfie with Santa and cruised through a story scene.



Literacy – Gilbert-Summit Branch Library was able to start their own virtual book club in December using Goodreads, an online forum all about books and literature. Angie Brooks (library assistant III) facilitated and led the discussion for the **four** participants.

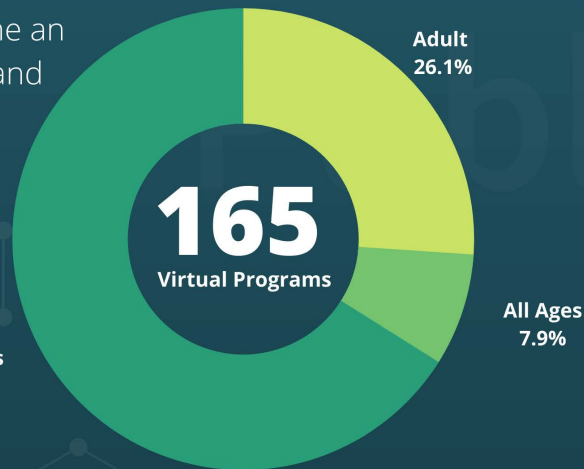
THE LIBRARY AND THE CORONAVIRUS PANDEMIC

When the coronavirus hit, Lexington County Public Library jumped into action – continuously making changes to serve the community safely and effectively. Here's an overview of the changes that took place in 2020.



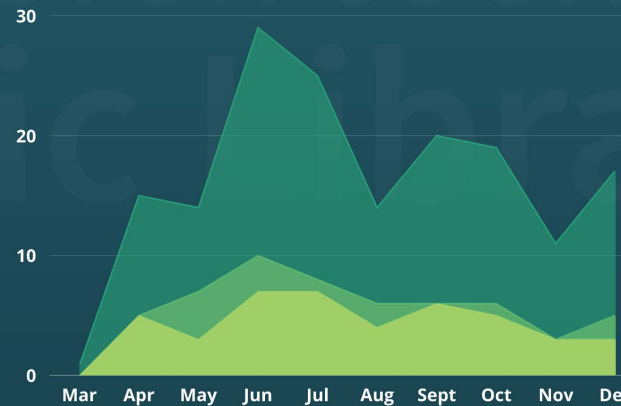
VIRTUAL PROGRAMS

When the pandemic began, the Library had to figure out a way to provide programs in a safe and accessible way. Virtual programs quickly became an integral part of the digital products and services offered to the public. The programs were broken down into three categories: adult, all ages and youth services. Here's a closer look at the numbers.



- Adult
- All Ages
- Youth Services

Number of Programs by Month



Total Views by Month



Monthly Circulation Report

December 2020
Connect. Engage. Enrich.

Material Type	Batesburg- Leesville	Lexington	Cayce- West Columbia	Irmo	Chapin	Swansea	Gaston	Pelion	Gilbert- Summit	Mobile Library	South Congaree- Pine Ridge	Ebooks	SYSTEM TOTALS
New Cards Issued	15	171	53	46	18	7	7	3	7	1	5		333
Fiction Adult	357	3,031	1,607	2,137	823	104	65	170	151	306	235	—	8,986
Paperback	27	287	55	8	60	16	0	5	3	0	3	—	464
NonFiction Adult	186	1,948	740	984	341	47	57	108	84	118	152	—	4,765
Fiction Young Adult	113	1,309	351	393	148	26	12	48	53	80	47	—	2,580
NonFiction Young Adult	5	83	35	47	18	4	1	11	3	8	13	—	228
Fiction Juvenile	223	3,153	575	734	496	27	37	19	189	282	230	—	5,965
EASY	368	5,639	1,179	1,730	891	108	79	130	512	2,987	260	—	13,883
NonFiction Juvenile	120	1,966	542	786	391	35	13	48	136	619	132	—	4,788
LARGE PRINT	196	1,455	660	513	209	50	27	34	83	408	72	—	3,707
Non-Circulating	0	2	1	7	0	0	0	0	0	0	0	—	10
Interlibrary Loan	0	0	22	11	1	0	0	1	0	0	2	—	37
Periodical	75	390	184	174	269	15	19	28	25	5	19	—	1,203
Total Print Books	1,670	19,263	5,951	7,524	3,647	432	310	602	1,239	4,813	1,165	-	46,616
Audio Book Adult	13	284	221	225	76	7	1	33	0	159	36	—	1,055
Audio Book Juvenile	2	155	71	108	54	3	0	11	8	67	9	—	488
Video Adult	394	1,666	1,105	876	326	67	64	130	226	77	159	—	5,090
Video Juvenile	190	795	329	312	129	13	29	20	74	289	64	—	2,244
Kit	0	2	0	0	0	0	0	0	0	0	0	—	2
Total A/V	599	2,902	1,726	1,521	585	90	94	194	308	592	268	—	8,879
Total Hard Copy	2,269	22,165	7,677	9,045	4,232	522	404	796	1,547	5,405	1,433	—	55,495
Ebooks	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	14,655	14,655
Downloadable Audio	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	9,451	9,451
Downloadable Video	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	667	667
Downloadable Music	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	254	254
Downloadable Magazines	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	1,239	1,239
Total Downloadables	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	26,266	26,266
Total Circulation	2,269	22,165	7,677	9,045	4,232	522	404	796	1,547	5,405	1,433	26,266	81,761
Computer Internet	52	241	319	171	49	17	14	15	25	0	32	—	935
Computer Standalone	0	0	0	0	1	0	0	0	0	0	0	—	0
Wifi	194	1,148	596	461	127	157	242	189	116	0	64	—	3,294
Total Computer	246	1,389	915	632	177	174	256	204	141	0	96	—	4,229