

**LEXINGTON COUNTY PUBLIC  
LIBRARY SYSTEM  
AUGUST 2019  
PERFORMANCE INDICATORS**



**PARTNERSHIPS AND RELATIONSHIPS WITH COMMUNITY ORGANIZATIONS**

**Community outreach and partnerships**

- Chapin Branch Library hosted *Lunch and Learn: Small Business* in partnership with the Greater Chapin Chamber of Commerce on Wednesday, August 21 with **20** attendees. Presenters from the Department of Labor, Small Business Administration and Capital Kitchen & Bath shared with attendees helpful tips related to small business ownership.
- On Friday, August 16 Cayce – West Columbia Branch Library partnered with the City of Cayce and Cayce Historical Museum by attending *Play Ball* imitative with local children at the opening of an exhibit at the museum. Staff were on hand to talk about programs and services available at the library and pass out literacy information and books to **40** children.
- On Tuesday, August 6, Irmo Branch Library hosted American Red Cross with **13** participants.

**TECHNOLOGY SERVICES**

**Presenting and demonstrating to patrons in libraries**

- Library staff conducted **210** public training workshops with **4,126** participants including **22** one-on-one technology sessions.

**Assisting public with computer and Internet related issues**

- Library staff completed **394** eBook related reference transactions.
- Library staff completed **1,434** technology related reference transactions.
- Library staff completed **8,843** general reference transactions.

**EMPLOYMENT RELATED SERVICES**

**Assisting with job searching, resumes, and completing job applications**

- Library staff completed **443** job-related reference transactions.

**LIFE LONG LEARNING**

**Conducting literacy programs within the library**

- Library staff led **8** adult book discussions with **76** attendees and **1** writing club sessions with **8** attendees.
- Summer Reading was a huge success.
- Early Literacy and Children and children's programs: **483** with attendees: **16,483**.
- Teen program's: **64** with **879** attendees.
- On Monday, August 5, Gaston Branch Library presented *Summer Reading: Mission Accomplished* with **21** participants. With the end of Summer Reading, participants were able to celebrate a job well done with galactic activities, prizes, and snacks.

**Conducting educational workshops to support health, financial and legal needs and enhance life**

- On Tuesday, August 27, Pelion Branch Library presented a *North of 50* program for senior citizens with **17** attendees. Attendees learned how to exercise their brain with puzzles.
- On Tuesday, August 20 and Thursday, August 22, Lexington Main Library partnered with *Taxes in Retirement 567* with **77** attendees. Attendees learned how to tap into your retirement accumulations and make the most of your income streams, determine which investments could help build an income-producing portfolio and prepare for a more comfortable and rewarding retirement lifestyle.
- On Tuesday, August 13, Swansea Branch Library hosted Lexington County Master Gardeners presented *Master Gardeners: Herbs* with **4** attendees. Attendees learned how grow herbs for culinary or medicinal use.
- On Thursday, August 15, Gilbert – Summit Branch Library hosted *Essential Oils 101* with **5** attendees. Attendees learned the sweet aroma of lavender to the stimulating fragrance of eucalyptus, essential oils can ignite your senses and elevate your spirit.

**Presenting and demonstrating to students in schools**

- Library staff conducted **40** school and daycare visits to present storytimes and promote library resources to **1,443** children in an effort to instill early literacy skills.
- On Thursday, August 15, Batesburg – Leesville Branch Library staff visited B – L Primary School for an outreach event, *Meet the Parents*. Staff were on hand to talk about programs and services available at the library to **200** children and parents.

# August 2019 - Monthly Programs and Services Report



Lifelong Learning Programs	Batesburg-Leesville	Lexington	Cayce-West Columbia	Irmo	Chapin	Swansea	Gaston	Pellon	Gilbert-Summit	Mobile Library	South Congaree-Pine Ridge		SYSTEM TOTALS
Adult Programs (In-House, No Adult Training)	9	19	11	11	6	2	1	3	2	0	2	—	66
Attendance	54	215	60	194	81	8	4	22	13	0	25	—	676
Mixed Ages	1	0	0	0	0	0	1	2	0	0	0	—	4
Attendance	40	0	0	0	0	0	21	31	0	0	0	—	92
Children's/Teen Programs (In-House + In-House Training)	10	25	10	6	11	2	0	7	3	0	4	—	78
Attendance	167	959	265	238	160	125	0	122	100	0	33	—	2,169
Outreach Programs (Adults + YS + YS Outreach Training)	0	7	11	4	0	0	0	1	2	4	8	—	37
Attendance	0	420	232	362	0	0	0	7	30	41	66	—	1,158
Adult Public Training Workshops (Including 1 on 1s)	0	6	6	1	0	2	0	5	2	0	3	—	25
Adult Public Training Attendees	0	9	6	1	0	2	0	5	5	0	3	—	31
1:1 Training	0	5	6	1	0	2	0	5	0	0	3	—	22
<b>TOTAL # PROGRAMS</b>	<b>20</b>	<b>57</b>	<b>38</b>	<b>22</b>	<b>17</b>	<b>6</b>	<b>2</b>	<b>18</b>	<b>9</b>	<b>4</b>	<b>17</b>	—	<b>210</b>
<b>TOTAL # PARTICIPANTS</b>	<b>261</b>	<b>1,603</b>	<b>563</b>	<b>795</b>	<b>241</b>	<b>135</b>	<b>25</b>	<b>187</b>	<b>148</b>	<b>41</b>	<b>127</b>	—	<b>4,126</b>
Resources Used												Electronic Resources	SYSTEM TOTALS
Adult Books	2,194	16,190	7,727	10,125	3,230	635	604	1,180	659	1,962	1,069	—	45,575
Children's/Teen Books	2,260	33,427	7,656	10,572	4,991	661	833	1,874	1,503	8,047	1,943	—	73,767
Ebooks	—	—	—	—	—	—	—	—	—	—	—	23,562	23,562
Magazines, Newspapers	184	652	428	443	416	53	40	130	36	116	57	—	2,555
Downloadable Magazines	—	—	—	—	—	—	—	—	—	—	—	1,309	1,309
Adult Audio Books	81	1,071	569	1,117	297	33	33	101	20	92	65	—	3,479
Children's Audio Books	43	659	337	356	181	9	9	58	25	114	24	—	1,815
DVDs	1,310	5,296	4,429	3,663	933	819	700	961	443	591	510	—	19,655
Children's DVDs	885	4,288	1,637	1,592	657	222	289	450	334	1,061	402	—	11,817
Database Searches	—	—	—	—	—	—	—	—	—	—	—	34,932	34,932
<b>TOTAL CIRCULATION</b>	<b>6,957</b>	<b>61,583</b>	<b>22,783</b>	<b>27,868</b>	<b>10,705</b>	<b>2,432</b>	<b>2,508</b>	<b>4,754</b>	<b>3,020</b>	<b>11,983</b>	<b>4,070</b>	<b>59,803</b>	<b>218,466</b>
Individualized Assistance	Batesburg-Leesville	Lexington	Cayce-West Columbia	Irmo	Chapin	Swansea	Gaston	Pellon	Gilbert-Summit	Mobile Library	South Congaree-Pine Ridge	Email	SYSTEM TOTALS
General Questions	485	1,729	1,634	1,327	368	193	232	471	387	1,620	396	1	8,843
Job-Related	42	53	136	96	2	4	19	72	13	0	6	0	443
Technology-Related	237	173	591	154	3	27	19	103	26	0	101	0	1,434
Ebook-Related	3	155	118	33	5	3	3	37	17	2	18	0	394
<b>TOTAL ASSISTANCE</b>	<b>767</b>	<b>2,110</b>	<b>2,479</b>	<b>1,610</b>	<b>378</b>	<b>227</b>	<b>273</b>	<b>683</b>	<b>443</b>	<b>1,622</b>	<b>521</b>	<b>1</b>	<b>11,114</b>
Other Library Uses													TOTALS
Door Counter	3,904	26,295	11,125	17,812	0	1,457	1,259	1,736	1,726	0	1,693		67,007
Meeting/Study Room Use	4	163	122	304	9	0	3	2	2	0	1		610
Meeting/Study Attendance	27	1,008	267	731	53	0	20	8	21	0	8		2,143
Computer Use	905	1,838	2,520	1,728	231	251	335	229	124	0	293		8,454
WiFi	469	3,208	1,750	1,593	302	292	463	356	176	0	191		8,800
<b>New Cards Issued</b>	<b>42</b>	<b>462</b>	<b>149</b>	<b>123</b>	<b>51</b>	<b>22</b>	<b>35</b>	<b>40</b>	<b>24</b>	<b>4</b>	<b>31</b>		<b>983</b>

## Monthly Circulation Report

August 2019

Connect. Engage. Enrich.

Material Type	Batesburg- Leesville	Lexington	Cayce- West Columbia	Irmo	Chapin	Swansea	Gaston	Pelton	Gilbert- Summit	Mobile Library	South Congaree- Pine Ridge	Ebooks	SYSTEM TOTALS
Fiction Adult	965	7,913	4,002	5,354	1,915	310	314	604	329	587	530	—	22,823
Paperback	198	482	99	268	124	62	1	71	21	0	30	—	1,356
NonFiction Adult	492	5,063	2,207	3,032	772	161	184	401	184	335	298	—	13,129
Fiction Young Adult	214	3,140	739	1,054	507	114	145	224	165	109	144	—	6,555
NonFiction Young Adult	25	267	83	134	46	14	9	13	8	39	14	—	652
Fiction Juvenile	421	8,218	1,686	2,751	1,061	129	150	385	312	734	476	—	16,323
EASY	1,152	16,075	3,684	4,748	2,323	342	443	989	809	5,782	886	—	37,233
NonFiction Juvenile	448	5,727	1,464	1,885	1,054	62	86	263	209	1,383	423	—	13,004
LARGE PRINT	533	2,684	1,365	1,441	416	102	105	93	122	1,035	211	—	8,107
Non-Circulating	1	10	15	11	2	0	0	1	0	4	0	—	44
Interlibrary Loan	5	21	38	19	1	0	0	8	3	0	0	—	95
Ebooks	—	—	—	—	—	—	—	—	—	—	—	13,598	13,598
<b>Total Books</b>	<b>4,454</b>	<b>49,600</b>	<b>15,382</b>	<b>20,697</b>	<b>8,221</b>	<b>1,296</b>	<b>1,437</b>	<b>3,052</b>	<b>2,162</b>	<b>10,008</b>	<b>3,012</b>	<b>13,598</b>	<b>132,919</b>
Periodical	184	652	428	443	416	53	40	130	36	116	57	—	2,555
Audio Book Adult	81	1,067	569	1,117	297	33	33	101	20	92	65	—	3,475
Audio Book Juvenile	43	659	337	356	181	9	9	58	25	114	24	—	1,815
Cassette Audio	0	4	0	0	0	0	0	0	0	0	0	—	4
Video Adult	1,310	5,296	4,429	3,663	933	819	700	961	443	591	510	—	19,655
Video Juvenile	885	4,288	1,637	1,592	657	222	289	450	334	1,061	402	—	11,817
Computer Internet	859	1,652	2,455	1,658	203	242	327	212	105	0	291	—	8,004
Computer Standalone	46	186	64	70	28	9	8	17	19	0	2	—	449
Miscellaneous	0	17	1	0	0	0	0	2	0	1	0	—	21
Downloadable Audio	—	—	—	—	—	—	—	—	—	—	—	9,394	9,394
Downloadable Video	—	—	—	—	—	—	—	—	—	—	—	405	405
Downloadable Music	—	—	—	—	—	—	—	—	—	—	—	165	165
Downloadable Magazines	—	—	—	—	—	—	—	—	—	—	—	1309	1,309
<b>Total Non-book Items</b>	<b>3,408</b>	<b>13,821</b>	<b>9,920</b>	<b>8,899</b>	<b>2,715</b>	<b>1,387</b>	<b>1,406</b>	<b>1,931</b>	<b>982</b>	<b>1,975</b>	<b>1,351</b>	<b>11,273</b>	<b>59,068</b>
<b>Total Circulation</b>	<b>7,862</b>	<b>63,421</b>	<b>25,302</b>	<b>29,596</b>	<b>10,936</b>	<b>2,683</b>	<b>2,843</b>	<b>4,983</b>	<b>3,144</b>	<b>11,983</b>	<b>4,363</b>	<b>24,871</b>	<b>191,987</b>
Change from August 2018	-717	189	-1,099	-495	75	-148	143	-223	-545	-32	-437	5,209	1,920
YTD Total	16,077	135,841	53,819	62,767	22,824	6,021	6,733	10,393	7,188	23,743	9,085	49,884	404,375
Change from YTD '19	-1,535	806	-988	-149	222	-96	258	-392	200	-68	-1,231	10,204	7,231
Percent Change YTD	-8.7%	0.6%	-1.8%	-0.2%	1.0%	-1.6%	4.0%	-3.6%	2.9%	-0.3%	-11.9%	25.7%	1.8%
New Cards Issued	42	462	149	123	51	22	35	40	24	4	31		983

